- SPONSORS & EXHIBITORS GUIDE –

2017 World Conference on Natural Resource Modeling
6-9 June, 2017, Barcelona (Spain)

Vulnerability and Resilience of Socio-ecological Systems

SPONSORS & EXHIBITORS

#WCNRM2017
www.pancostfoundation.org/wcnrm2017

6-9 June 2017

Hosted by

Resource Modeling Association

UPC Campus Diagonal-Besòs
Barcelona, Spain
MAP
Conference main topic:
Vulnerability and Resilience of Socio-ecological Systems

Conference scope:

- Bring together scientists and stakeholders interested in mathematical and numerical modeling of renewable and exhaustible resources.
- Exchange ideas to help inform management ecosystems, natural resources and their exploitation.
- Foster cooperation among disciplines of ecology, economics, management, mathematics and computer sciences.
Why I should sponsor or exhibit at this event?

Economic decisions for your business are as crucial as ever. The 2017 World Conference on Natural Resource Modelling will allow to maximize the time and marketing investments of your business while receiving immediate feedback on your new products and services.

The organization
Exhibitors and sponsors will be permanently visible and in contact with the attendees during the events. Coffee-break and lunch areas will be close to the exhibition areas. All attendees will be around the stands at lunch time.

Barcelona
The European Commission has awarded Barcelona as the European Capital of Innovation #iCapital http://ibarcelona.bcn.cat/en. Barcelona is also a world wide touristic pole and its geographic location within Europe is a guarantee of easy accessibility by all means of transportation which is one of the key factors why a high attendance is expected in this 2017 event.

2017 World Conference on Natural Resource Modelling will be possible thanks to all the hard work and illusion of an enthusiastic group of technicians and the support of an active group of organizations.
We would like to offer the possibility to join this enthusiastic group of people and organizations by sponsoring the event or exhibiting your products.
Attendees of the event

We expect participation to reach between 130 and 150 international delegates from different countries, mainly from Europe but also from other countries worldwide that have found the conference in Barcelona to be a great opportunity for networking.

The attendees are mostly from research institutions and universities, but also practitioners that are interested to discuss modelling outcomes from an end-user perspective.

Total presentations confirmed

The audience of the 2017 World Conference on Natural Resource Modelling is expected to be international, with the common focus on modeling of different fields (wildfire, forest management, fishery management, climate change, farming, biodiversity, water resources, etc).

Currently, there are a total of 90 presentations been confirmed from different countries as shown in the upper plot and the presentations distributed by topic in the lower plot (updated in 11th April 2017):
Keynote lecturers confirmed:

- Dr. Frank van Langevelde, Terrestrial ecology
- Dr. Linda Nøstbakken, Resource economics
- Mr. Marc Castellnou, Wildfire management
- Dr. Mark Finney, Wildfire modelling

Provisional timetable

This timetable is only indicative and subject to changes. Final version of the timetable will be uploaded to the conference website.
Sponsors Opportunities

A. Platinium Sponsor 6,000€
Contribution: 6,000€
Availability: 2 slots
Benefits:
- Exhibitor tables (premium location).
- Premium logo visibility (website, online and printed programs, conference signage).
- Logo display on desktop screens.
- Corporate presentation during the event.
- Two items provided by the sponsor in delegate bags.
- Two-page advertisement in the conference online and printed programs.
- Specific mentioning of the sponsor at welcome, closing sessions and conference dinner.
- Four complimentary conference registrations and conference dinner tickets.

B. Gold Sponsor 4,000€
Contribution: 4,000€
Availability: 3 slots
Benefits:
- Exhibitor tables (premium location).
- Premium logo visibility (website, online and printed programs, conference signage).
- Two items provided by sponsor in delegate bags.
- One-page advertisement in the conference online and printed programs.
- Specific mentioning of the sponsor at welcome, closing sessions and conference dinner.
- Three complimentary conference registrations and conference dinner tickets.

C. Silver Sponsor 2,000€
Contribution: 2,000€
Availability: 4 slots
Benefits:
- Exhibitor tables.
- Logo visibility (website, online and printed program, conference signage).
- One items provided by sponsor in delegate bags.
- Half-page advertisement in the conference online and printed program.
- Specific mentioning of the sponsor at welcome, closing sessions and conference dinner.
- Two complimentary conference registrations and conference dinner tickets.
D. Exhibitor 750€

Contribution: 750€
Availability: 10 slots
Benefits:
- Exhibitor tables.
- Logo visibility (website, online and printed programs, conference signage).
Information:
www.paucostafoundation.org/nrm2017/

Contact details:
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Social Networks

@PauCostaF  facebook.com/PauCostaFoundation
#WCNRM2017
See you in Barcelona!

Photos: Filipe Ferreira & Ricardo Marcos